

Press Release

DATE: May 9, 2024

CONTACT: pitchinsantacruz@gmail.com



PITCH IN ALL COUNTY CLEANUP DAY THIS SATURDAY!

First-ever communitywide event includes more than two dozen cleanups

This Saturday, help make Santa Cruz County the cleanest in California!

The second Saturday in May has been designated as an annual clean-up day to improve local beaches, wetlands, riparian corridors, parks and other open spaces. The event is being led by the Trash Talkers Coalition, a group of local leaders behind the Pitch In initiative focused on eliminating litter and illegal dumping throughout Santa Cruz County.

Dozens of organizations are supporting 27 different cleanup events throughout Santa Cruz County. Visit <https://pitchinsantacruz.org/SantaCruzCountyCleanupDay.aspx> for a full list of events and locations, and stop by to pitch in and help improve Santa Cruz County's beaches, parks and open spaces. Volunteers are welcome!

The Pitch In All County Cleanup Day will provide a focal point for community engagement, education, and action that supports environmental stewardship, encouraging collaborations among local governments, non-profit partners, businesses, and residents to promote environmental protection and action. Through site-specific cleanup events, organizations are raising awareness around the community's commitment to environmental protection and sustainability.

The County is supporting the effort by allocating a portion of Measure C single-use cup funds toward public cleanup events in unincorporated Santa Cruz County. Visit <https://pitchinsantacruz.org> to learn more about Pitch In and the Trash Talkers Initiative.